

# Which Bot Protection is Right for You?

	Vercel BotID	Kasada Bot Defense
Who's it for?	Developers who want easy, no-fuss bot protection	Enterprises facing advanced or persistent bot attacks
What's protected?	Web apps deployed using Vercel's Next.js framework	Any web, mobile, APIs, or hybrid environments
Implementation?	Drop-in component, no complex setup	Straightforward integration for any stack
Support?	Managed through Vercel	Direct access to Kasada experts, 24/7 support
Analytics?	Basic traffic analytics in Vercel's portal	Kasada's portal with custom reports and attack insights
Best for?	Adding advanced bot protection without CAPTCHAs or complexity	Combating targeted, sophisticated adversaries with tailored defenses